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## Group E: Management and Manufacturing

<b>4E3– Information Systems</b> [Dr M.Arriaga] Lent		
<b>Session IA</b> HAAG, S. AND CUMMINGS, M.	MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE McGraw Hill 8 <sup>th</sup> edition 2010 Ch.1 'The information in which you live: changing the face of business'	BA.333
PORTER, M.E. (1979)	"How competitive forces shape strategy." <i>Harvard Business Review</i> , 57(2): 137-145. Printed article in Mezzanine Journals	E-article via Business Source Complete. Printed article in Mezzanine Journals
<b>Session IB</b> HAAG, S. AND CUMMINGS, M.	MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE McGraw Hill 8 <sup>th</sup> edition 2010 Ch. 2: 'Major business initiatives' Ch. 5: 'Electronic commerce: strategies for the new economy'	BA.333
<b>Session 2A</b> HAAG, S. AND CUMMINGS, M.	MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE McGraw Hill 8 <sup>th</sup> edition 2010 Pp. 322 - 367 'Extending learning modules A and B'	BA.333
<b>Session 2B</b> ROUSH, W. (2004)	"Search beyond Google." <i>Technology Review</i> , 107(2): 34-45.	E-article via Business Source Complete
CLABURN, T. (2009)	"Stephen Wolfram's answer to Google." <i>Information Week</i> , March 10.	See Information Week
KARP, S. (2008)	"Why traditional advertising formats fail on the web." <i>Publishing 2.0</i> , 24 May.	See Publishing 2.0
ANDERSON, C. (2004)	"The long tail." <i>Wired</i> , 12.10, October.	See Wired
<b>Session 3A</b> HAAG, S. AND CUMMINGS, M.	MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE McGraw Hill 8 <sup>th</sup> edition 2010 Ch. 3: 'Databases and data warehouses: building business intelligence' Ch. 4: 'Decision support and artificial intelligence: brainpower for your business'	BA.333
PORT, O., ARNDT, M. AND CAREY, J. (2003)	"Smart tools." <i>Business Week</i> , March 24.	See Business Week
<b>Session 3B</b> SHAPIRO, C. and VARIAN, H.	INFORMATION RULES: A STRATEGIC GUIDE TO THE NETWORK ECONOMY Harvard Business School Press 1999	BS.586

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PART IIB BOOKLIST 2011/12

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	Ch. 2: 'Pricing information'	
FIELD, T.G. (2006)	"What is intellectual property?"	Intranet
STALLMAN, R. (2004)	"Did you say 'intellectual property?' It's a seductive mirage." <i>GNU Operating System</i> .	See <a href="#">GNU</a>
STALLMAN, R. (2002)	"Misinterpreting copyright: a series of errors." <i>GNU Operating System</i> .	See <a href="#">GNU</a>
AOKI, K., BOYLE, J. AND JENKINS, J. (2006)	"Bound by law."	See <a href="#">Center for the Study of the Public Domain</a>
<b>Session 4</b> SHAPIRO, C. and VARIAN, H.	INFORMATION RULES: A STRATEGIC GUIDE TO THE NETWORK ECONOMY <u>Harvard Business School Press 1999</u>  Ch. 5: 'Recognizing lock-in' Ch. 7: 'Networks and positive feedback'  [Optional] Ch. 8: 'Cooperation and compatibility'	BS.586

<b>4E4 - Management of Technology</b> [Dr DR Probert] Michaelmas		
*PHAAL, R., FARRUKH, C.J. & PROBERT, D.R.	TECHNOLOGY ROADMAPING: LINKING TECHNOLOGY RESOURCES TO BUSINESS OBJECTIVES  Available from: <a href="http://www.ifm.eng.cam.ac.uk/ctm/publications/tplan/trm_white_paper.pdf">http://www.ifm.eng.cam.ac.uk/ctm/publications/tplan/trm_white_paper.pdf</a> (Institute for Manufacturing)	Pam. File 863 (Library Office Reference)  or ONLINE
*TWISS, B. & GOODRIDGE, M.	MANAGING TECHNOLOGY FOR COMPETITIVE ADVANTAGE: INTEGRATING TECHNOLOGICAL AND ORGANISATIONAL DEVELOPMENT FROM STRATEGY TO ACTION <u>Pitman 1989</u>	BM.334
*ULRICH, K.T. & EPPINGER, S.D.	PRODUCT DESIGN AND DEVELOPMENT <u>Irwin/McGraw-Hill 4<sup>th</sup> edition 2008</u>	BN.252
*UTTERBACK, J.	MASTERING THE DYNAMICS OF INNOVATION <u>Harvard Business School Press 1994</u>	BA.269
BETZ, F.	STRATEGIC TECHNOLOGY MANAGEMENT <u>McGraw-Hill 1993</u>	BA.295
CAMPBELL, K.	SMARTER VENTURES: A SURVIVORS'S GUIDE TO VENTURE CAPITAL THROUGH THE NEW CYCLE <u>FT Prentice Hall 2003</u>	BA.299

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DUSSAUGE, P., HART, S. & RAMANANTSOA, B.	STRATEGIC TECHNOLOGY MANAGEMENT <u>Wiley</u> 1992	BA.296
LANG, J.	THE HIGH TECH ENTREPRENEURS HANDBOOK <u>Pearson Education</u> 2002	BA.284
MOORE, G.A.	CROSSING THE CHASM: MARKETING AND SELLING TECHNOLOGY PRODUCTS TO MAINSTREAM CUSTOMERS <u>Capstone</u> 2 <sup>nd</sup> edition 1998	BO.359
MULLINS, J. W.	THE NEW BUSINESS ROAD TEST: WHAT ENTREPRENEURS AND EXECUTIVES SHOULD DO BEFORE WRITING A BUSINESS PLAN <u>FT Prentice Hall</u> 2nd edition 2006  Available as an <b>ebook</b> at: <a href="http://www.myilibrary.com/?id=133398">http://www.myilibrary.com/?id=133398</a>	BA.319
PROBERT, D.	DEVELOPING A MAKE OR BUY STRATEGY FOR MANUFACTURING BUSINESS <u>Institution of Electrical Engineers</u> 1997	BO.313
SULLIVAN, N.	TECHNOLOGY TRANSFER: MAKING THE MOST OF YOUR INTELLECTUAL PROPERTY <u>Cambridge University Press</u> 1995	DF.166

**4E5 - International Business Economics** [Dr J Zhang] Lent

CASTELLS, M.	THE RISE OF THE NETWORK SOCIETY  <u>Blackwell</u> 2 <sup>nd</sup> ed. 2009	BL.307
CHANDLER, A., ET AL. (EDS.)	BIG BUSINESS AND THE WEALTH OF NATIONS  <u>Cambridge University Press</u> 1997	BS.568
CHANG, H.	KICKING AWAY THE LADDER: DEVELOPMENT STRATEGY IN HISTORICAL PERSPECTIVE  <u>Anthem Press</u> 2002	BL.311
COASE, R.	'The nature of the firm'. In: COASE, R., THE FIRM, THE MARKET AND THE LAW  <u>University of Chicago Press</u> 1990 [orig. 1937]	Chapter reproduced in: BS.488
*DICKEN, P.	GLOBAL SHIFT: MAPPING THE CHANGING CONTOURS OF THE WORLD ECONOMY  Sage 5 <sup>th</sup> ed. 2007	BM.417

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*NOLAN, P. J. ZHANG AND C. LIU	THE GLOBAL BUSINESS REVOLUTION AND CASCADE EFFECT: SYSTEMS INTEGRATION IN THE AEROSPACE, BEVERAGE AND RETAIL INDUSTRIES  Routledge 2007	BA.323
NOLAN, P.	CAPITALISM AND FREEDOM <i>Anthem</i> 2008	BL.310
NOLAN, P.	CROSSROADS: THE END OF WILD CAPITALISM AND THE FUTURE OF HUMANITY  <i>Marshall</i> 2009	BL.312
*PITELIS, C.N. & SUGDEN, R. (EDS.)	THE NATURE OF THE TRANSNATIONAL FIRM  <i>Routledge</i> 2 <sup>nd</sup> ed. 2000	BS.520
PENROSE, E.	THE THEORY OF THE GROWTH OF THE FIRM  <i>Oxford University Press</i> 1995 [orig. 1958]	BS.569  Original ed. at BS.37
*PORTER, M. E.	THE COMPETITIVE ADVANTAGE OF NATIONS  <i>Macmillan</i> 1990	BA.324 (with new intro.)  BA.233
WOLF, M.	WHY GLOBALIZATION WORKS  <i>Yale Nota Bene</i> 2 <sup>nd</sup> ed. 2005	BS.570
ZHANG, J.	CATCH-UP AND COMPETITIVENESS IN CHINA: THE CASE OF LARGE OIL FIRMS IN THE OIL INDUSTRY  <i>RoutledgeCurzon</i> 2004	BA.325

<b>4E6 - Accounting and Finance [Dr P Szilagyi] Michaelmas</b>		
*ATRILL, P. & MCLANEY, E.J.	ACCOUNTING AND FINANCE FOR NON-SPECIALISTS <i>FT/Prentice Hall</i> 6 <sup>th</sup> edition 2008  5 <sup>th</sup> edition (2006) available as an <b>ebook</b> at: <a href="http://www.mylibrary.com?id=60207">http://www.mylibrary.com?id=60207</a>	BT.121
BREALEY, R.A. MYERS, S.C. & F. ALLEN & ALLEN, F.	PRINCIPLES OF CORPORATE FINANCE <i>McGraw-Hill</i> 10 <sup>th</sup> edition 2010	BS.587
PARKER, R.H.	UNDERSTANDING COMPANY FINANCIAL STATEMENTS <i>Penguin</i> 6 <sup>th</sup> edition 2007	BT.122
<b>OR</b>		

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PARKER, R.H.	UNDERSTANDING COMPANY FINANCIAL STATEMENTS <u>Penguin</u> 5 <sup>th</sup> edition 1999	Not held by CUED Library (3 <sup>rd</sup> ed. at BT.60)
* HILLIER, D., <i>et al.</i>	CORPORATE FINANCE <u>McGraw-Hill</u> European edition 2010	BS.567
<b><u>OR</u></b>		
*ROSS, S.A. <i>et al.</i>	CORPORATE FINANCE <u>McGraw-Hill</u> 7 <sup>th</sup> edition 2005	Not held by CUED Library (2 <sup>nd</sup> ed at BS.395B)
<b><u>OR</u></b>		
*ROSS, S.A. <i>et al.</i>	MODERN FINANCIAL MANAGEMENT <u>McGraw-Hill</u> 8 <sup>th</sup> edition 2008	BS.560
WHITTINGTON, G.	THE ELEMENTS OF ACCOUNTING: AN INTRODUCTION  Cambridge University Press 1992  Available as an <b>ebook</b> at:  <a href="http://linux02.lib.cam.ac.uk:2048/login?url=http://www.netLibrary.com/urlapi.asp?action=summary&amp;v=1&amp;bookid=53599">http://linux02.lib.cam.ac.uk:2048/login?url=http://www.netLibrary.com/urlapi.asp?action=summary&amp;v=1&amp;bookid=53599</a>	BT.71

<b>4E11 – Strategic Management</b> <i>[Dr MF Chowdhury] Lent</i>		
*GRANT, R.M.	CONTEMPORARY STRATEGY ANALYSIS <u>Blackwell</u> 6 <sup>th</sup> edition 2008	BO.329
*JOHNSON, G. , SCHOLLES, K. & WHITTINGTON, R.	EXPLORING CORPORATE STRATEGY <u>FT/Prentice Hall</u> 8 <sup>th</sup> edition 2008  7 <sup>th</sup> edition (2005) available as an <b>ebook</b> at: <a href="http://www.myilibrary.com?id=60157">http://www.myilibrary.com?id=60157</a>	BO.355  (7 <sup>th</sup> ed at BO.328)
BARNEY, J. B.	GAINING AND SUSTAINING COMPETITIVE ADVANTAGE <u>Prentice Hall</u> 2 <sup>nd</sup> edition 2002	BA.293
PORTER, M.	COMPETITIVE STRATEGY: TECHNIQUES FOR ANALYZING INDUSTRIES AND COMPETITORS <u>Free Press</u> 1980	BA.138

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<b>4E12 –Project Management</b> [Dr PB Heffernan] Lent		
*LOCK, D.	PROJECT MANAGEMENT Gower 9 <sup>th</sup> edition, 2007  Available as an <b>ebook</b> at: <a href="http://www.myilibrary.com?id=109870">http://www.myilibrary.com?id=109870</a>	BN.245
*MAYLOR, H.	PROJECT MANAGEMENT FT/Prentice Hall 3 <sup>rd</sup> edition 2003 (2005 reprint)	BN.232
ASSOCIATION for PROJECT MANAGEMENT	APM BODY OF KNOWLEDGE Association for Project Management 5 <sup>th</sup> edition 2006	BA.316
CHARTERED INSTITUTE OF BUILDING	CODE OF PRACTICE FOR PROJECT MANAGEMENT FOR CONSTRUCTION AND DEVELOPMENT Blackwell 3 <sup>rd</sup> edition 2002  Available as an <b>ebook</b> at: <a href="http://lib.myilibrary.com/?id=21355">http://lib.myilibrary.com/?id=21355</a>	Folio GV.80
GREAT BRITAIN. OFFICE OF GOVERNMENT COMMERCE	BUSINESS BENEFITS THROUGH PROJECT MANAGEMENT TSO 2002	BN.228
KERZNER, H.	PROJECT MANAGEMENT: A SYSTEMS APPROACH TO PLANNING, SCHEDULING AND CONTROLLING Wiley 10 <sup>th</sup> edition 2009	BO.356
KNUTSON, J.	PROJECT MANAGEMENT FOR BUSINESS PROFESSIONALS Wiley 2001	BN.229
LOCKYER, K.G. & GORDON, J.	PROJECT MANAGEMENT AND PROJECT NETWORK TECHNIQUES FT/Prentice Hall 7 <sup>th</sup> edition 2005	BN.236
NOKES, S. & KELLY, S.	THE DEFINITIVE GUIDE TO PROJECT MANAGEMENT FT/Prentice Hall 2 <sup>nd</sup> edition 2007	BN.246
PROJECT MANAGEMENT INSTITUTE	A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE PMI 3 <sup>rd</sup> edition 2004	BN.239
SHTUB, A., BARD, J.F. & GLOBERSON, S.	PROJECT MANAGEMENT: PROCESSES, METHODOLOGIES AND ECONOMICS Pearson/Prentice Hall 2 <sup>nd</sup> edition 2005	BN.234